



# INTERNATIONAL SUMMIT

## On Responsible AI for Executives

First Edition • October 15-16, 2025 • Biarritz

With the support of the French Ministry for Europe and Foreign Affairs



*Two days to Turn AI Risk into Performance through  
Compliance, Inclusion, and Ethics*

[www.ai-on-us.com](http://www.ai-on-us.com)



# AGENDA



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# WHY JOIN THE SUMMIT ON RESPONSIBLE AI

**80%**

## OF AI PROJECT FAILS

Due to poor compliance and lack of governance. Learn how to build AI that actually works and lasts.

**+20%**

## PRODUCTIVITY GAIN

For companies implementing Responsible AI. Get the AI Playbook to scale ethically and effectively.

**-40%**

## COMPLIANCE COSTS

Avoid costly surprises and operationalize AI compliance with our expert-designed frameworks

**83%**

## PRIORITIZE DATA PRIVACY

Lack of Consumers trust means no data. Without data, AI can't deliver. Learn to build AI people believe in.

Join 100 C-Level participants. Get your AI Playbook — a strategic roadmap designed over 6 months by 25+ AI experts, 10 working groups, and advisors from MIT Future Tech, The Future Society & more. Turn Responsible Artificial Intelligence into a competitive advantage.

**LET'S TALK**

<https://calendly.com/marianne-ai-on-us/15min>

What keeps CEOs awake at night

# INNOVATE WITH COMPLIANCE

- AI's rapid rise + fragmented regulation = fines, bans & reputational risks.
- Lack of clear guidance is now a barrier to competitiveness and trust
- Responsible AI provides tools to anticipate risk, apply the EU AI Act and embed compliance.
- Snapshot: built on six months of in-depth expert research

# CONTEXT

Biarritz, July 1, 2025 – For its first edition, the international summit AI ON US, with the support of the French Ministry for Europe and Foreign Affairs, will bring together 100 senior decision-makers in Biarritz on October 15 and 16, 2025. Trust issues around AI are real and growing. This is the key finding from the latest global study on AI and public trust, conducted by international consulting firm KPMG. The report, based on responses from over 48,000 individuals across 47 countries, highlights a global gap between the rapid adoption of AI and the maturity of its governance.

## AI and Trust: A Major Challenge for Businesses

Over 54% of respondents distrust AI, with trust levels significantly lower in advanced economies (39%) compared to emerging markets (57%). While 72% accept the use of AI, 61% lack formal training and half report limited knowledge.

Concerns center on cybersecurity, job loss, misinformation, human disconnection, and algorithmic bias. In light of these concerns, the current legal framework appears inadequate to many: only 43% believe existing laws are sufficient, while 70% consider regulation necessary — especially to combat AI-generated misinformation (87%).

In the workplace, 58% of employees use AI regularly and intentionally. More than half report performance gains linked to AI, but also point to risks such as policy violations and overdependence. Governance and training to support responsible AI use appear to be lagging.

Among students, 83% (mainly in higher education) use AI regularly in their studies, yet only 50% say their institution provides training on its responsible use.

This erosion of trust is not just an AI problem — it's a business risk affecting all sectors. When people stop trusting the technologies behind the services they use, they stop buying.

As highlighted in *The ROI of Ethics* report (The Digital Economist, June 2025), organizations that integrate ethics early in the design of AI systems see measurable benefits: a 20% increase in productivity, a 35% reduction in data-related litigation, and a 40% decrease in unforeseen compliance costs. Conversely, neglecting these issues leads to significant overruns—particularly in crisis management and brand reputation.

Far from being a constraint, responsible AI is proving to be a driver of sustainable performance and a powerful differentiator in an increasingly competitive market.





# OUR AI EXPERTS



**Thierry Breton**  
European Commissioner for the  
Internal Market (2019-2024)



**Dr. Cristina Lunghi**  
Founder & Architect of Arborus  
Charter, GEEIS AI Label



**Lara Sophie Bothur**  
#2 Most Influential Voice in AI &  
Tech, Humane Tech Translator



**Dr. Peter Slattery**  
MIT AI Risk Repository Lead at  
MIT Future Tech



10 Countries   • Multisector • Intergenerational

# NOS EXPERTS IA

## SPEAKERS



**Aleksandr Tiulkanov**  
EU AI Act Simulation  
Game Creator



**Debbie Reynolds**  
Chief Data Officer  
Fortune 500 Advisor



**Tommy Garnder**  
Chief Technical Officer  
HP Federal



**Tereza Zoumpalova**  
Associate at The Future  
Society



**Jakkub Szarmach**  
AI Risk & Compliance  
Analyst at Relativity



**Mathilde Depaulis**  
Psychologist & Cognitive  
Bias Specialist



**Laura Miller**  
CEO NextGen Ethics  
Recognized by NASA



**Elena Gurevich**  
NYC IP Lawyer, &  
Responsible AI



**Jérôme-Bellion Jourdan**  
Senior Fellow- Institute for  
Global Negotiation



**Sarah Amos**  
Product Manager at  
Humane Intelligence



**Will Rivera**  
Tech-Facilitated  
Violence Expert



**Dr. Elise Victor**  
AI Angel Investor & Health Tech  
Leader, PhD in health informatics



**Renzo Diaz Giunta**  
AI Policy Advisor &  
Constitutional Lawyer-  
ODM iGlobal Lawyer



**Svetlana Videnova**  
Change Management &  
AI Consultant,  
Ex-TPX Impact, Ex-BBC



**Theodora Skeadas**  
Tech & AI Policy Advisor  
Doordash, All Tech Is  
Humane



**Laura Berton**  
IP (Intellectual Property) Lawyer &  
Digital Ethics, Kepler Wolf

## CONTRIBUTORS



**Dr. Ophélie Engasser**  
Data Scientist & Phd in  
Psychology



**Uma Kalkar**  
Policy Adviser to the OECD  
on Global Risks (GovAI)



**Barbu Harsan**  
Senior Multimedia  
Marketing Artist, Ex-T2  
Interactive, Ex-Outplay  
Entertainment



**Victoria Fontaine**  
Founder (EntreprenHer  
Tour, Connect'Her) et  
Customer Care Specialist  
(Welcome to The Jungle)



**John James Abadom**  
General Manager IT Labs,  
Founder of CTO News  
Thursday, Co-host of AI ON  
US x CTO News Thursday  
Podcast

# EXTERNAL ADVISORS

Contributing to the AI Playbook



**Dr. Cristina Lunghi**  
Founder & Architect of Arborus  
Charter, GEEIS AI Label



**Dr. Peter Slattery**  
MIT AI Risk Repository Lead at  
MIT Future Tech



**Nicole Manger**  
Global AI Governance, German  
Federal Foreign Office



**Himanshu Joshi**  
AI Strategy, Innovation Leader,  
MIT, Vector Institute



**Alissa Chmiel**  
Fellow & Founder Digital Peace,  
Democratic Resilience Center



**Alice PavaloIU**  
Founder & Vice-President Open  
Ethics



**Laura Hassan**  
General Director Epitech



October 15-16, 2025 • Hôtel du Palais, Biarritz (FR)

# SECURE YOUR LEADERSHIP EDGE

- Two days of executive briefings, immersive workshops & VIP networking
- Strategic Insights you can't squeeze into your daily agenda and operations
- Network with 100 C-level peers and 15+ Industry Partners, Non-Profit and Civil Society
- Anticipate emerging market needs and sharpen your AI strategy

LET'S TALK

<https://calendly.com/marianne-ai-on-us/15min>

Designed for Business Leaders that innovate with compliance

# DISCOVER THE AGENDA

*Breakfast, Lunch and afterworks on Day 1 & 2 included for all 2 days Passes (Silver, Gold and Platinum)*

- Mapping AI Risks & AI Laws (3h30)
- The EU AI Act Simulation Game (3h)
- Specialized Talk with Thierry Breton
- AI Consulting Session
- Afterwork & VIP Diner
- Regulatory Standards & Responsible AI Innovations (3h30)
- Arborus Charter Signature
- Responsible AI Prototyping Sprint (2h30)
- Specialized Talk with Lara Sophie bothur
- AI Consulting Session
- Closing Afterwork



## October 15, 2025 Program

**8:30 AM–12:00 PM – Executive Briefing: Risks, Impacts, Laws & Standards: a two-part session:** first, an analysis of AI risks and impacts using a comprehensive taxonomy across 10 key domains of responsible AI. Then, a review of regulations and standards in a fragmented global landscape — with a focus on the EU AI Act as a global benchmark, followed by an overview of U.S. Tier-1 market approaches. The extraterritorial effects of these laws will be explored in detail, particularly their implications for non-European companies active in the EU. Best practices from Asia and Latin America will also be shared.

**1:00 PM–4:00 PM – First Global Simulation of the EU AI Act** led by expert Aleksandr Tiulkanov, this immersive session puts participants in the role of executives facing high-stakes compliance decisions under pressure. The objective: avoid sanctions, bans, and reputational fallout. A unique exercise at the intersection of regulation, risk, and real-time strategy.

**4:15 PM–5:15 PM – Keynote by Thierry Breton:** ex-former European Commissioner for the Internal Market Thierry Breton will share his strategic perspective on the industrial and geopolitical stakes of AI regulation. Moderated by Jérôme Bellion-Jourdan, researcher at the Institute for Global Negotiation and former UN official.

**5:30 PM–6:15 PM – Personalized AI Consulting:** one-on-one sessions with our expert partners to explore concrete solutions tailored to each organization's AI challenges.

## October 16, 2025 Program

**8:30 AM–12:00 PM – Executive Briefing: Grey Zones & Responsible Innovation:** a forward-looking session to anticipate upcoming regulations: existing texts, legal blind spots, and the urgent need for global standards. The second half will spotlight best practices and case studies in ethical AI innovation.

**1:00 PM–1:30 PM – Signing of the Arborus Charter:** Official commitment to inclusive, ethical, and trustworthy AI. The first step toward obtaining the international GEEIS-AI label, led by Dr. Cristina Lunghi.

**1:30 PM–4:00 PM – Creative Sprint: From Ethics to Action:** an intensive workshop where participants design real, actionable AI solutions to challenges around compliance or trust. Guided by expert facilitators, the most promising projects will be showcased after the summit.

**4:15 PM–5:15 PM – Keynote by Lara Sophie Bothur:** a global voice on responsible innovation, Lara Sophie Bothur delivers an engaging and accessible perspective on the major shifts reshaping tech and society.

**5:30 PM–6:15 PM – Personalized AI Consulting:** tailored advisory sessions with our expert network, designed to turn your organization's AI challenges into strategic levers.



They Support Us



# OUR PARTNERS



**Massachusetts  
Institute of  
Technology**

**FutureTech**  
THE ECONOMIC AND TECHNICAL FOUNDATIONS  
OF PROGRESS IN COMPUTING



**THE  
FUTURE  
SOCIETY**

  
**MINISTÈRE  
DE L'EUROPE  
ET DES AFFAIRES  
ÉTRANGÈRES**  
*Liberté  
Égalité  
Fraternité*



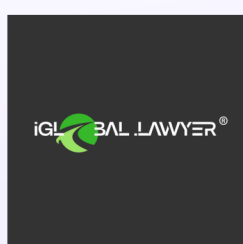
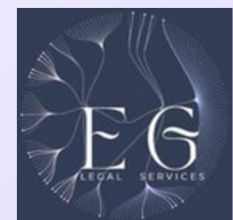
**AI sisters**

**NEXTGEN ETHICS**

**PAYS BASQUE DIGITAL**  
Cluster Numérique Pays Basque & Pays de l'Adour



**Debbie  
Reynolds  
CONSULTING**



**WOMACCELERATOR**  
*Pour une performance durable et collective*



The support of the above partners and the Ministry for Europe and Foreign Affairs is symbolic in nature and does not include any financial contribution.

# OUR AI CONSULTANTS

Book 1:1 Sessions with Experts in AI, Ethics, Policy, and Innovation

The logo for AI sisters, featuring the text "AI sisters" in a bold, sans-serif font. The "AI" is in a dark grey color, and "sisters" is in a light grey color. The text is centered on a pink background.

AI sisters

The logo for Debbie Reynolds Consulting, featuring the text "Debbie Reynolds" in a large, bold, sans-serif font, with "CONSULTING" in a smaller, bold, sans-serif font below it. The text is white and set against a black background.

Debbie  
Reynolds  
CONSULTING

The logo for lightmeup, featuring the text "lightmeup" in a bold, sans-serif font. The "light" is in a dark grey color, and "meup" is in a light grey color. The text is centered on a black background.

lightmeup  
innovation studio

The logo for itLabs, featuring a stylized illustration of a dolphin jumping above the text "itLabs". The dolphin is in a dark grey color, and "itLabs" is in a light grey color. The text is centered on a light yellow background.

itLabs

Discover all of our consultants on our website: <https://www.ai-on-us.com/the-ai-consultants>



A multi-stakeholder approach to your toughest AI challenges

# 10 RESPONSIBLE AI TEAMS

AI DATA PRIVACY

ETHICAL AI

AI & WELL BEING

TRUST & SAFETY

RESPONSIBLE AI IN HEALTHCARE

PUBLIC INTEREST AI

AI POLICY

CREATIVE AI & MARKETING

FUTURE OF WORK

AI GOVERNANCE



# 10 RESPONSIBLE AI TEAMS

**Data Privacy:** [How to safeguard personal and organizational data in the age of AI.](#) Led by Debbie Reynolds, Chief Data Officer (Fortune 500);

**Ethical AI:** [Designing AI that reflects society and protects it from bias.](#) Led by Laura Miller, CEO & Author (NextGen Ethics), Will Rivera, Expert in Tech-Enabled Violence and Director (My Own Image, Cyan), Victoria Fontaine, Founder (EntreprenHer Tour, Connect'Her) and Customer Care Specialist (Welcome to The Jungle);

**AI & Wellbeing:** [Understand the impact of AI assistant on the workforce and critical thinking, improving red-teaming capabilities and ensuring to choose the right assistant. Delivering a methodology to design your own internal guideline on the responsible use of AI assistant within your organization.](#) Led by Mathilde Depaulis, Psychologist specializing in emotions and cognitive bias, Ophélie Engasser, PhD in Psychology and Data Scientist (Solutions & Territoires);

**Trust & Safety:** [Building systems that users and brands can rely on - from algorithmic transparency to real-world protection.](#) Led by Sarah Amos, Product Manager (Humane Intelligence), Renzo Diaz Giunta, AI Advisor & Constitutional Lawyer ([ODM Organización Democrática Mundial](#), [Por el Desarrollo Peru](#), [iGlobal.Lawyer](#));

**Responsible AI in Healthcare:** Ensuring AI advances patient outcomes without compromising ethics. Led by Dr. Elise Victor, Computer Science & Health Expert, Business Angel;

**Public Interest AI:** [Leveraging AI for social good, civic engagement and collective progress.](#) Theodora Skeadas, Head of Tech Policy (Doordash, Humane Intelligence, All Tech is Human), Uma Kalkar, Policy Adviser to the OECD on Global Risks (GovAI);

**AI Policy:** [Understanding the international and regional regulatory landscape focusing on Tier1 market and Europe.](#) Led by Elena Gurevich, IP Lawyer and Responsible AI Consultant (NYC, EU AI Office), Jakub Szarmach, Lawyer and Risk & Compliance Analyst (Relativity), Renzo Diaz Giunta, AI Advisor & Constitutional Lawyer ([ODM Organización Democrática Mundial](#), [Por el Desarrollo Peru](#), [iGlobal.Lawyer](#));

**Creative AI & Marketing:** [How AI is reshaping creative industries, cultural norms and organizational mindsets.](#) Led by Laura Berton, IP Lawyer & AI Ethics Specialist (Kepler Wolf, Oxford), Barbu Harsan, Senior Multimedia Marketing Artist (ex-T2 Interactive);

**Future of Work:** [Adapting leadership and workforce strategies in the era of AI and Quantum.](#) Led by Dr. Tommy Gardner, Chief Technical Officer (HP Federal), Svetlana Videnova, Consultant in Change Management & AI Strategy;

**AI Governance:** [Navigating global cooperation and policy alignment for responsible AI development and deployment.](#) Led by Jérôme Bellion-Jourdan, Senior Fellow (Institute for Global Negotiation), Tereza Zoumpalova, AI Governance Expert (The Future Society).

## Concrete deliverables from Day 1 &amp; 2

# WHAT YOU'LL WALK AWAY WITH

- **AI playbook by AI ON US:**
  - a detailed mapping of AI Risks and impacts
  - Essential & upcoming laws and standards to follow
  - Responsible AI best practices across technical, marketing and operational teams, drawn from proven use-cases
  - External Tools & Open Resources
- **Immersive game results:** insights from your team on the EU's AI Act simulation
- **Prototypes from the Summit:**
  - The 3 most impactful prototypes from the Responsible AI Sprint will be selected post-event by our expert committee (MIT, EPITECH, etc.), and shared for replication in your own organization.
- **Replay Access for 30 days:** revise at your pace
- **Arborus Charter commitment:** Your signed pledge to inclusive AI, the first step towards Geis-AI



**Marianne Mazaud**  
General Director at AI ON US



## Concrete deliverables from Day 1 & 2

# AI PLAYBOOK

## A Strategic Guide for Responsible, Compliant, and Competitive AI:

After six months of intensive work by 10 cross-sector working groups—comprising lawyers, technologists, psychologists, policymakers, and ethicists from over 10 countries—we faced a clear reality: even with 7 hours of high-level strategic briefings during the summit, it would be impossible to fully reflect the depth, granularity, and operational scope of what these teams have developed.

That's why we created the AI ON US Playbook — not as a living document, but as a comprehensive, structured resource that brings together the full body of work from our expert groups. It complements the keynotes by offering business leaders an additional layer of value: actionable tools, frameworks, and insights that can be revisited post-summit and shared internally across teams.

Rather than a summary or a set of static takeaways, the Playbook serves as a practical extension of the summit's content — grounded in international standards, legal frameworks, and field-tested strategies for deploying AI responsibly.

## When & How Will You Receive It?

All participants will receive the AI Playbook in PDF format at the start of the Responsible AI Prototyping Sprint. It is designed to serve as both a reference guide and a practical toolkit, enabling you to revisit the material, brief your team internally, and apply insights long after the summit.

## What's Inside the Playbook?

- A comprehensive mapping of AI risks, based on the MIT FutureTech AI Risk Taxonomy
- Region-by-region legal and regulatory landscape (EU AI Act, GDPR, DSA, DMA, etc.)
- Trust-by-design strategies and real-world use cases
- A simulation based on the EU AI Act and a Responsible Innovation workshop
- Contributions from 25 international experts and advisors
- Recommended tools, frameworks, and must-read reports

## Concrete deliverables from Day 1 & 2

# AI PLAYBOOK

## Who is it for?

The AI ON US Playbook is designed for decision-makers across functions and sectors who are responsible for shaping, deploying, or governing AI in their organizations. Whether you're a CEO, CMO, CTO setting the tech roadmap, a compliance officer navigating evolving regulations, a product lead focused on user trust, or an HR executive preparing your workforce for AI transformation—this Playbook is for you.

It will help you:

- Design AI products that are high-performing, regulation-ready, and aligned with human-centric values
- Navigate complex global regulatory frameworks (EU AI Act, GDPR, DSA, DMA...) with confidence, in Europe and worldwide
- Evaluate and manage third-party AI vendors with a clear understanding of risks and responsibilities
- Operationalize trust through transparent design, ethical data use, and inclusive user experiences
- Align AI development with your company's strategic goals while mitigating legal, reputational, and social risks
- Lead your organization through AI transformation with clarity, accountability, and foresight

## Who contributed?

The Playbook includes input from external advisors from leading institutions such as MIT Future Tech, the Vector Institute, the German Federal Foreign Office, Arborus, Epitech, The Future Society, Institute for Global Negotiation, HP Federal and more. These contributors offered critical reviews, shared cutting-edge tools, and helped validate our risk frameworks—ensuring that every section of the Playbook reflects both rigor and real-world applicability.



## Concrete deliverables from Day 1 & 2

# AI PLAYBOOK

## How We Built the AI ON US Playbook

The AI ON US 2025 Playbook is the product of a coordinated, six-month effort across 10 expert working groups, each focused on a core theme of Responsible AI. Together, these teams—comprising technologists, policymakers, ethicists, researchers, and legal experts—worked under a shared methodology to deliver a unified, operational resource for AI governance.

### Our Process

- **Transversal structure:** All teams followed a common workflow—identifying pain points, mapping risks, proposing best practices, and developing use cases.
- **Iterative workflow:** Monthly checkpoints ensured alignment, while a centralized knowledge hub (AI ON US Library) supported collaboration and consistency.

The final deliverables—including a risk taxonomy, legal mapping, best practices, red teaming tools, and cross-sector use cases—will be published in the AI ON US Playbook, distributed to all participants on October 16, during the Responsible AI Prototyping Workshop.

### Final Review

An external expert committee from institutions such as MIT, UNESCO, and EPITECH, The German Federal Office and more will review all content on September 17 to ensure consistency, rigor, and international relevance.

LET'S TALK

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BOOK YOUR PASS

<https://www.ai-on-us.com/event-details/biarritz-ai-summit-2025>

How we build the AI ON US Summit that solves your challenges?

# SIX MONTHS OF DEEP WORK

- **25 AI experts** across 10 thematic teams, decoding AI corporate briefs since April
- Risk & Impact mapping, legal simulation, trust-by-design strategies
- Executive simulations & innovation sprints turn into advantage
- Informed by the expertise of institutions like EPITECH, the French School of IT Excellence in software engineering, Data, AI, and cybersecurity



**Marianne Mazaud**  
General Director, AI ON US

# SUMMIT PREPARATION



## Morning Strategic Keynotes & The AI Playbook

**A co-designed program tailored to AI challenges. Six months of exchanges for six hours of decisive briefings.**

Each AI ON US working group met for over six months to collaboratively build the executive briefing content for October 15 and 16, along with the IA Playbook. On the agenda: strategic monitoring, report analysis, field feedback, and debates. Each team tackled a key issue: how to reduce cognitive bias in the use of AI assistants and promote critical thinking? What lens should be applied to global regulation and the extraterritorial effect of the AI Act? What best practices help manage AI suppliers within a shared accountability framework? On the marketing side, the Creative Lab questions the limits of generative content when meaning is lost or public trust eroded. A demanding process, led by expertise and grounded insights, delivering a program that truly supports strategic decisions.

Our work is informed by the expertise of institutions like EPITECH, the French School of IT Excellence in software engineering, Data, AI, and cybersecurity; drawing on insights from their innovative educational approaches—from deconstructed learning to dropout prediction systems and AI-powered coaching. A quantitative survey is also being developed with their 6,000 students.

A strategic event driven by a French, European, and international perspective, delivering standardized best practices in fragmented global markets.

AI ON US aligns with the ambitions of France 2030, the European AI Act, GDPR, DSA, and DMA, and complements the UN AI for Action Summit. Its goal: to become the annual international and European landmark for responsible AI, bridging regulation, inclusion, innovation, and competitiveness.

## 5h+ Immersive Workshops

**From simulation to action: real-world AI conditions. Two workshops to turn regulatory constraints into strategic assets.**

After months of preparation, these immersive formats place participants at the heart of AI dilemmas. With the EU AI Act Decoded, designed by Aleksandr Tiulkanov and tested by students and companies, decision-makers face intense simulations: compliance, sanctions, reputation, strategic choices. The Creative Sprint then gathers signatories of the Arborus Charter—the first global charter for ethical, inclusive, and trustworthy AI—to develop concrete AI solutions in 2.5 hours, responding to real market challenges, using the previous day's workshop as a springboard. The IA Playbook is unveiled during the Responsible AI Innovation Lab.





# PARTICIPANTS

Senior Executives and Managers from Tech companies developing Artificial Intelligence products.

Senior Executives and Managers from non-Tech companies and organizations integrating or aiming to integrate AI into their operations and products.

# KEY FIGURES

- 100 participants
- 30+ AI Experts and 20+ public and private partners
- 65% women on the expert committee
- 10 working groups
- 10 countries represented
- Join a community of 1,200 Senior Executives and Managers across 40 countries and all continents



Is AI ON US Summit right for you ?

# BOOK YOUR 15-MIN CALL

- **Meet our CEO** to explore your priorities
- **Confirm** the summit delivers exactly what you need
- **Co-design** your experience around your unique AI challenges and requirements
- **Ensure** every sessions speaks directly to your goals

LET'S TALK

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# CHOOSE YOUR IDEAL PASS

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BOOK YOUR PASS

<https://www.ai-on-us.com/event-details/biarritz-ai-summit-2025>

	VIRTUAL PASS <i>From €399</i>	MORNING PASS <i>From €449</i>	FULL PASS SILVER <i>From €1995</i>	FULL PASS GOLD <i>From €2890</i>	FULL PASS PLATINUM <i>From €4990</i>
<i>OCT 15-16, 2025</i>					
7h Executive Briefing	✓	✓	✓	✓	✓
Replay for 30 Days Exec Brief	+ €79 Replay			✓	✓
Afternoon Workshops (5+h)			✓	✓	✓
AI Playbook (PDF)			✓	✓	✓
Arborus Charter Signature + Press Coverage			✓	✓	✓
Breakfast, Lunch, Afterwork: Networking by the Ocean			✓	✓	✓
1 AI Consulting Session				✓	✓
Keynote Thierry Breton Oct 15	€49 for 1 keynote · €79 for both (remote access)			✓	✓
Keynote Lara Sophie Bothur Oct 16				✓	✓
Second Consulting Session					✓
Exclusive Dinner AI Experts				+ €289 for the Dinner	✓
3 Nights at the 5-Star Hôtel du Palais + breakfast (Oct 14-16) + optional dble room/sea view					✓

VAT excluded. Taxes might apply on certain passes. Current pricing does not include processing fees charged by Wix at checkout. For Virtual pass, ensure to choose the B2C or B2B offer accordingly.



# LE FIGARO

Discover the summit's vision in 15 minutes in this interview hosted by Claire Lang, journalist and presenter for “Regard des Dirigeants” on Le Figaro (in french with english subtitles).



Read the full article here: <https://www.lefigaro.fr/economie/ai-on-us-transformer-la-confiance-en-performance-20250711>

## Forbes

Read the full article here: <https://www.lefigaro.fr/economie/ai-on-us-transformer-la-confiance-en-performance-20250711>

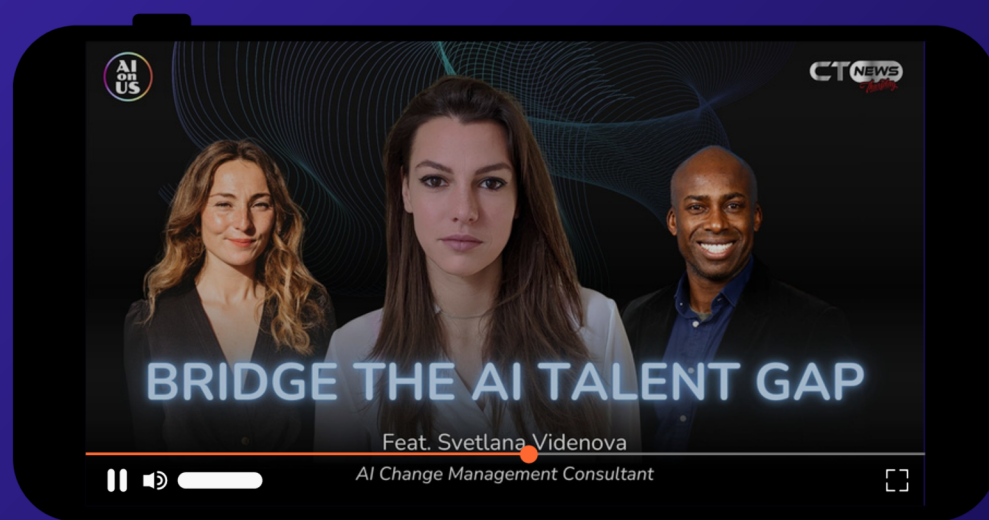
# A WORLD TOUR OF RESPONSIBLE AI STRATEGIES

Artificial intelligence from the field, through the eyes of those shaping it.

Every month, a series of free-access video interviews spotlights leading AI experts active in the technological, legal, or organizational spheres.

From Chicago, Debbie Reynolds unpacks data protection strategies in the age of generative AI. In Lima, constitutional AI lawyer Renzo raises the alarm on spyware threats enhanced by AI. In New York, Elena compares U.S. and European approaches to regulation. In Biarritz, Svetlana analyzes the HR challenges of AI transformation.

In just ten minutes, each interview delivers a decisive point of view to inform strategic choices. This format is designed to spark reflection, clarify dilemmas, and help decision-makers navigate an evolving technological and regulatory landscape.





# PRACTICAL INFORMATION

## VENUE

- Hôtel du Palais & Casino, Biarritz — October 15 & 16, 2025, Limited to 100 participants
  - Morning (8:30 AM – 12:00 PM): Salon Diane, Théâtre du Casino de Biarritz, 1 avenue Edouard VII, 64200 Biarritz
  - Afternoon (1:00 PM – 6:15 PM): Imperial & Edouard VII Salons, Hôtel du Palais de Biarritz, 1 avenue de l'Impératrice, 64200 Biarritz
- Contact: [marianne@ai-on-us.com](mailto:marianne@ai-on-us.com) | [www.ai-on-us.com](http://www.ai-on-us.com)

## How to Get to Biarritz :

Direct Flights to Biarritz operate from London, Paris, Dublin, Geneva, Stockholm, Milan, Lyon, Marseille, and Nice. Direct Flights to San Sebastian Airport (30 min away) from Madrid and Barcelona.

Direct train from Paris to Biarritz: 4h

Biarritz Airport and Biarritz Train Station is 15 min away from the venue

## ACCOMODATION IN BIARRITZ :

The Platinum Pass includes a 3-night stay at the iconic Hôtel du Palais, a 5-star establishment, in a Single Room with City View and one breakfast included. Located in the heart of Biarritz, this exceptional venue is less than 15 minutes' walk from the summit location.

For those who wish to explore other options, the city center offers a wealth of charming and comfortable hotels—all within a short walk (no more than 15 minutes). More info on the website: <https://www.ai-on-us.com/informations-pratiques>

LET'S TALK

<https://calendly.com/marianne-ai-on-us/15min>

BOOK YOUR PASS

<https://www.ai-on-us.com/event-details/biarritz-ai-summit-2025>





# INTERNATIONAL SUMMIT

## On Responsible AI for Executives

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